

### **L.A. Steelcraft**

L.A. Steelcraft Products is recognized as America's top choice of flagpoles. External or internal halyard flagpoles are available. Their cone tapered ground set aluminum external halyard flagpoles are precision fabricated from new 6063-T6 tubing, utilizing the industry's most sophisticated, state-of-the-art manufacturing processes. Their deluxe internal halyard flagpoles contain a winch mounted inside the flagpole shaft, operable only with a removable crank handle and a locking access door.

[www.lasteelcraft.com](http://www.lasteelcraft.com)

### **Eyeblack**

Eyeblack has been used for centuries to help reduce the glare of the sun. Today EyeBlack.com has taken this product to the next level. Using 3M medical grade tape (latex free), adhesives, and your logo, EyeBlack.com can produce for you eyeblack that not only helps to reduce glare, but looks great, too. It is great for athletes and fans, and it peels on and off.

[www.eyebblack.com](http://www.eyebblack.com)

### **A-Turf Louisville Slugger**

A-Turf, a leading synthetic turf field builder, has introduced A-Turf Louisville Slugger, a synthetic grass system ideally suited for baseball and softball. By slightly modifying the rubber and sand infill ratio and fiber pile height, the A-Turf Louisville Slugger surface delivers a high-performance field that matches the unique ball roll and bounce of natural grass during play. A-Turf's dense systems have more fibers, which mean less movement of the infill components and greater consistency and durability.

[www.aturf.com](http://www.aturf.com)

### **Electra Tarp**

Electra Tarp has been providing protective field coverings to schools throughout the country for 33 years. The company's athletic mound and plate covers, as well as field covers and football sideline tarps, protect competition fields and surrounding areas. Electra Tarp offers numerous sizes and weights to fit specific needs. Mound and plate covers are grommetted every two feet for secure and easy installation. All covers are custom fabricated to a school's specific needs.

[www.electratarp.com](http://www.electratarp.com)

### **Daktronics Outdoor LED Video Displays**

Daktronics is offering a new line of affordable video displays. The new outdoor LED video displays show animations, statistics, advertisements, and live video in full color. Video displays provide many advertising opportunities for schools with the ability to promote local sponsors. Displays also provide opportunities to communicate recent and upcoming events to the crowd. Entertaining the crowd with animations, informing fans

and displaying the next game date and time is possible with the new Daktronics video displays. These video displays are an excellent complement to Daktronics scoreboards.  
[www.daktronics.com](http://www.daktronics.com)

**Pioneer Brite Stripe Ultra-Friendly**

The high-performing Brite Stripe Ultra-Friendly from Pioneer Athletics has been recognized by the Environmental Protection Agency with the first-ever "Design for the Environment" designation for field-marking paint. Brite Stripe Ultra-Friendly is completely free of volatile organic compounds (VOCs) and includes more readily biodegradable components than ever before. Intensive ingredient research contributed to formulation breakthroughs that help relieve environmental stress and improve field surface health.

[www.pioneerathletics.com](http://www.pioneerathletics.com)